



# Okkar fókus hingað til

Tímanæma aðfangakeðjan



Ferskvörur / Tímanæmar vörur



Skammtímaspár < 30 dagar



Millilagerar frekar en stærri vöruhús

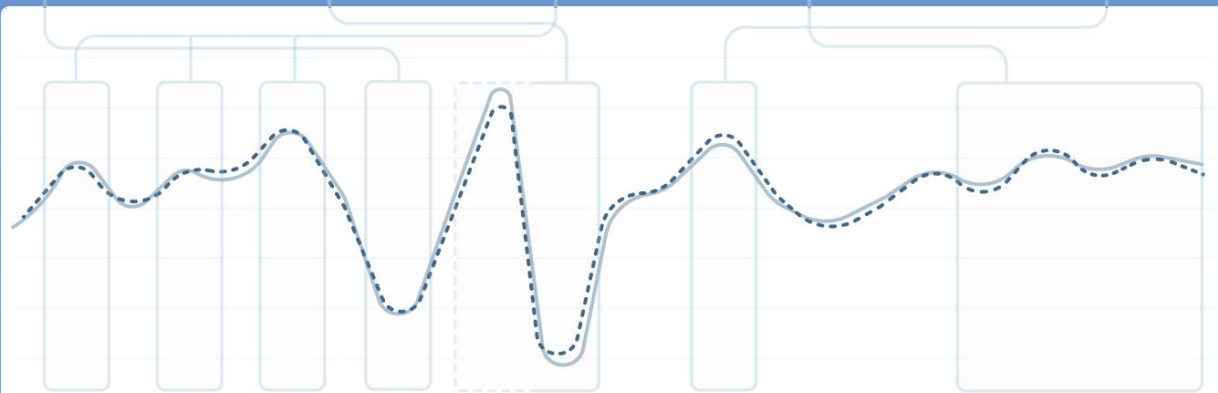


# Eftirspurnargreind



# Eftirspurnargreind :: Söluspá í hæsta gæðaflokki

Mikilvægi aðstæðuvitundar í gerð spálikana fyrir sölu



Sales — Old Prediction - - - New Prediction - - - -

Sports  
League Playoffs

Weather  
Typhoon National Holiday

Calendar  
Music Festival

Event  
Schools Start

Legacy

84%

Avg. Accuracy

30/100

92%+ Days

CS Baseline

90.9%

Avg. Accuracy

52/100

92%+ Days

CS Context I

92.2%

Avg. Accuracy

78/100

92%+ Days

CS Context II 95%+

94.5%

Avg. Accuracy

75/100

95%+ Days

# Tauganet með aðstæðuvitund gerir úrvæls söluþspá

Einfölduð útskýring



# Sala með ytra samhegi :: Hvað svo?

Aðrir þættir sem bæta má með aðstæðuvitund og gervigreind



Aðgerðabær skammtíma söluspá



Eftirspurnarspá fyrir lengri tímabil



Lagerstjórnun // Jaðarvörur // Sjálfvirkni



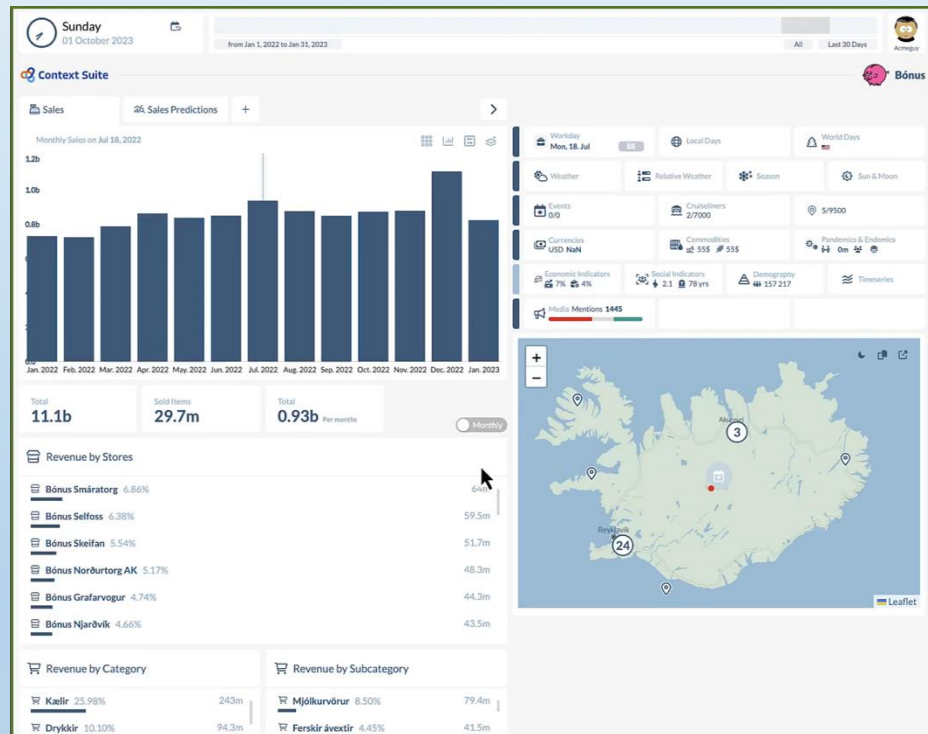
Draga úr sóun // Aukin sjálfbærni



Vaktaplön // Lægri kostnaður // Aukin sala



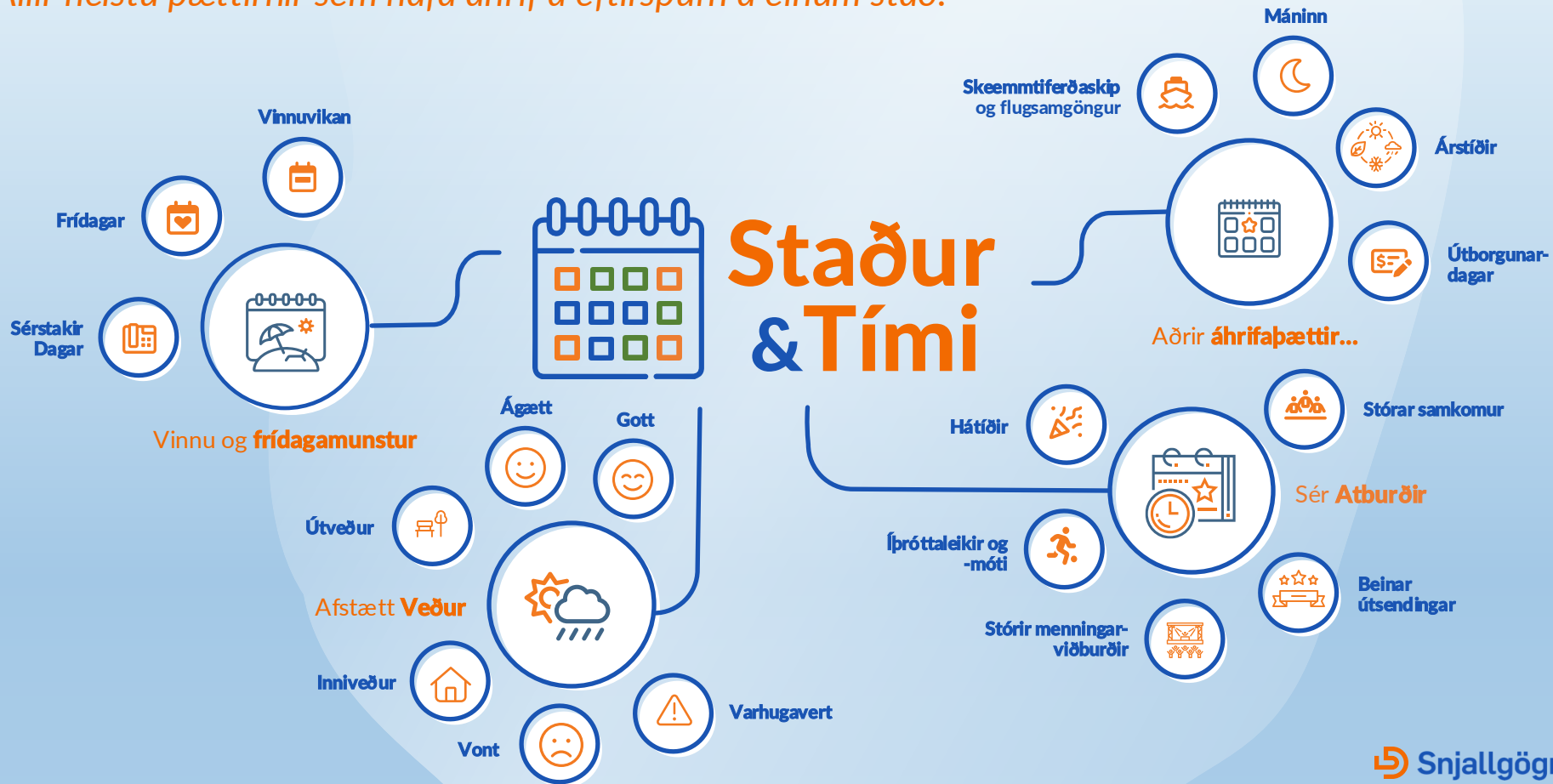
Rétt verðlagning // Breytileg verð



\*No Personal Data is Processed as a Part of this Solution

# Mikilvægar upplýsingar um ytri áhrifapætti

Allir helstu þættirnir sem hafa áhrif á eftirspurn á einum stað.





# Auðvitað! / Auð-vitað

*Viðskiptadagatal tækifæra fyrir verslun og þjónustu.*



# Pekktu þína eftirspurnarvalda

og lærðu að nýta þá sem best



Frídagar og hátíðahöld



Íþróttaleikir og -mót



Stærri uppákomur



Skólafrídagar og útskriftir



Beinar útsendingar



Verkföll og mótmæli



Veður



Háskalegt veður



Markaðsherferðir



Umfjöllun / Social



Koma skemmtiferðaskipa



Samkomutakmarkanir



Verðbólguþróun



Fjármálamarkaðir



Gengi gjaldmiðla



Fasteignaverð



Atvinnuleysi

... margt annað

# Eftirspurnartoppar

Einfaldað dæmi úr viðskiptadagatali



## Eftirspurnartoppar í Vestmanneyjum í júlí

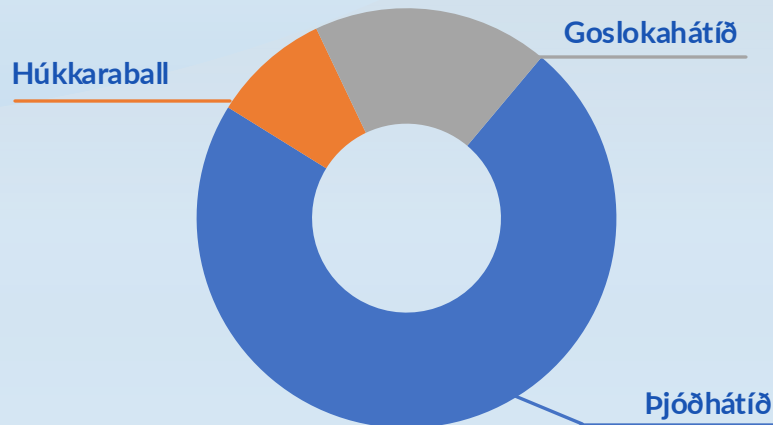
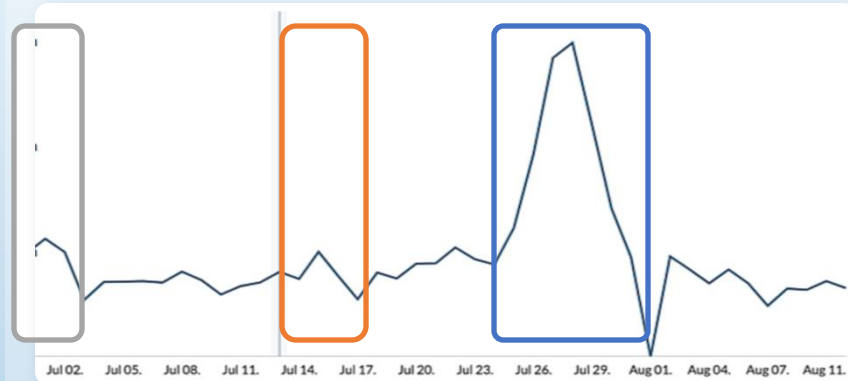
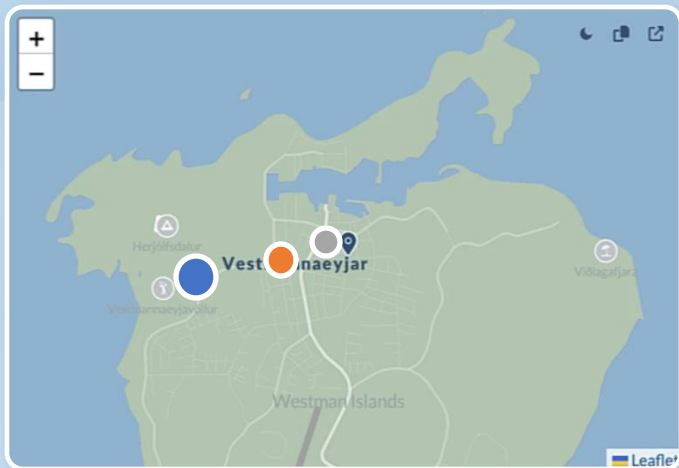
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**01.07 Goslokahátíð** Sögulegt vægi 2 (Flokkur)

**16.07 Húkkaraball** Sögulegt vægi 2.5 (Flokkur)

**29.07 Þjóðhátíð** Sögulegt vægi 5 (Flokkur)

...



# Vöruskráning og flokkun



# GPT Myndgreining

You



Can you give me some recipe ideas based on what's in that fridge?

You

The green box there contains minced beef. I also have some chicken tenders. A few recipes based on those and the rest of the fridge?

ChatGPT

Certainly! With minced beef and chicken tenders at your disposal, here are some recipes that would put the contents of your fridge to good use:

#### 1. Beef Tacos with Tomato Salsa:

- Brown the minced beef with some onion from the jar and any taco seasoning you might have.
- Use the lettuce for the taco shells or as a topping.

• Dice the tomatoes to make a fresh salsa, perhaps adding a bit of that onion and any herbs or spices you have.

#### 2. Chicken Tenders with Creamy Vegetable Pasta:

- Bread the chicken tenders with some breadcrumbs if available and pan-fry until golden and cooked through.
- For the pasta, use the cream to make a sauce, tossing in any wilted greens for texture and diced tomatoes for freshness.
- Serve the chicken on top of the pasta or on the side.

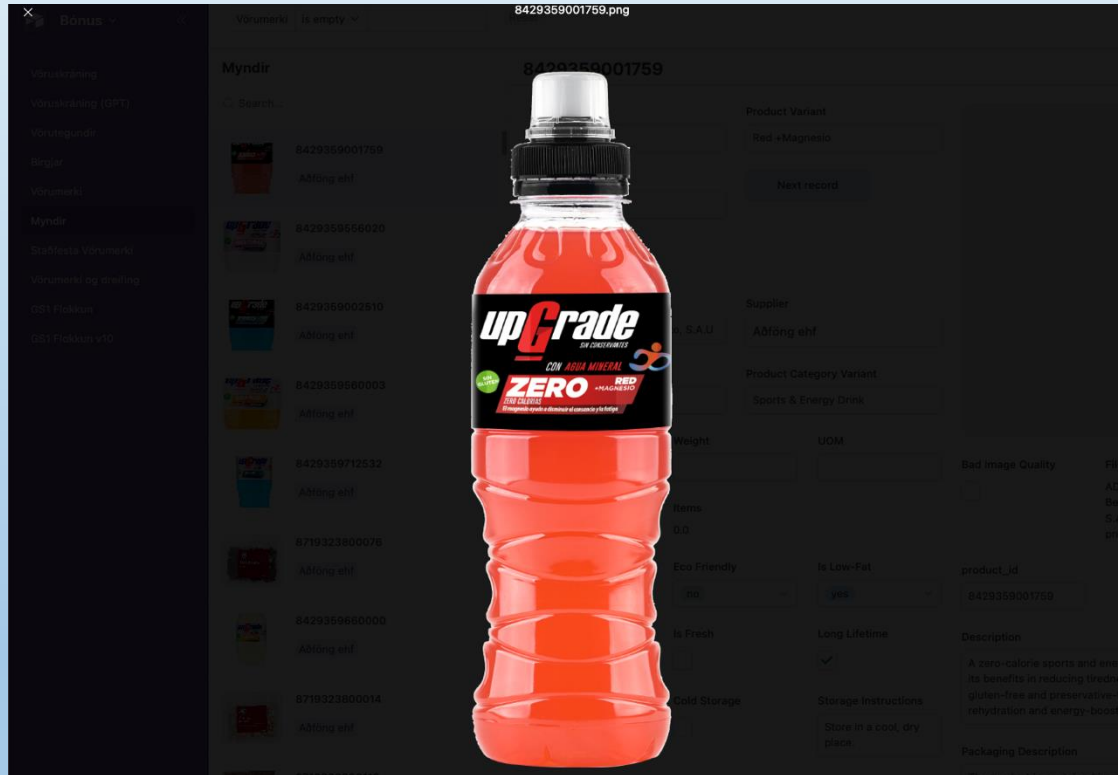
#### 3. Shepherd's Pie with a Side Salad:

- Cook the minced beef with onions, carrots, and perhaps some garlic.
- Place the cooked beef at the bottom of a baking dish, layer with creamed vegetables, and top with mashed potatoes (if you have potatoes).
- Bake until the top is crispy and browned.
- Use the lettuce and tomatoes to make a side salad.

#### 4. Chicken Caesar Salad:

- If you have caesar dressing, or can make a simple vinaigrette, grill or pan-fry the chicken

# Myndgreining og sjálfvirk vöruskráning/-flokkun



The image shows a screenshot of a product management interface. On the left, there is a sidebar with navigation options like 'Vöruskráning', 'Vöruskráning (DPT)', 'Vörugæði', 'Búgú', 'Vöruskipti', 'Myndir', 'Dönnun Vöruskipti', 'Vöruskipti og smáning', 'DST Flakkar', and 'DST Flakkar yfir'. The main area displays a list of products under the heading 'Myndir'. Each product entry includes a small image, a product ID (e.g., 8429359001759), and the name 'Aðfang ehf.'. In the center, a large image of a red 'upGrade' sports drink bottle is shown. The bottle label features the text 'upGrade', '24 OZ (700 ml)', 'CON ADHA MINERAL', 'ZERO CALORIES', and 'RED MAGNESIUM'. On the right side of the interface, there is a detailed view for the selected product, showing fields for 'Product Variant', 'Supplier', 'Product Category Variant', 'Weight', 'UCM', 'Eco Friendly', 'Is Fresh', 'Cold Storage', and 'Description'. The 'Description' field contains the text: 'A zero-calorie sports and energy benefits in reducing tiredness, gluten-free and preservative-free, rehydration and energy-boosting.' The 'Packaging Description' field is also visible.



Classification



Knowledge  
Extraction



Computer Vision  
& Labeling



Takk fyrir!

